

# Martin Huber

## Head of Design / Product Designer

[portfolio.aevoidesign.com](https://portfolio.aevoidesign.com)

25 years of creating user interfaces and experiences for desktop and mobile in agencies, in-house product teams and as part-time consultant in a wide variety of industries.

Experience in building and leading design teams with direct reports in cross-functional teams.

In-house UX training and workshops to promote user centric product development and design thinking.

### Experience

#### Head of Design at Material Exchange

Dec 2021 – present

Material Exchange is a VC funded start-up with the mission to make sourcing in the fashion industry more sustainable by connecting brands and suppliers worldwide on a single platform.

- Lead and shaped the product design team
- Developed and adopted a new design library for three different platforms
- Introduced user testing methods and stakeholder interviews
- Data driven product changes and improvements
- Created a new brand identity together with the marketing team

#### Lead UX Designer at Silobreaker

Aug 2015 – Dec 2021

Silobreaker is a Stockholm and London based cyber security company. It offers a SaaS platform for security analysts to make sense of an overwhelming amount of unstructured data. Customers are mostly large corporations in tech, banking, healthcare, energy and government.

- Initiated a redesign of the main product and created a design library
- Redesigned a complex internal tool based on stakeholder interviews, critical for product operations and customer value.
- Cross-functional, user centric workshops for new features
- Created a new brand identity, appealing to high profile customers

#### UX/UI Consultant for MetaSolutions (now part of Internetstiftelsen)

Dec 2019 – Feb 2021

Part-time design and UX consulting for MetaSolutions which provides OpenData software solutions to companies and communal organisations to give access to their public datasets.

## Experience

### Lead UX/UI Designer at Coursio

Jan 2015 – Jun 2015

Coursio is a start-up in digital education and provides a SaaS platform to publishers or individuals to create online courses. The company had big plans for expansion but then faced some unforeseen financial turbulences and had to down-size.

### Product Designer Poker for bwin/bwin.party (Stockholm)

Sep 2010 – Dec 2015

Leading the design of poker and sports betting related projects for desktop and mobile devices and coordinating with designers and developers globally. Assigned to lead the design of a brand new poker mobile app, featuring a new touch control concept.

### Product Designer Sportsbook for bwin (Vienna)

Aug 2009 – Aug 2010

### Freelance Design Consulting (Vienna)

Apr 2007 – Aug 2009

### Junior Art Director and Art Director at XMcom Austria (part of WPP)

Apr 2002 – Mar 2007

### Webdesigner at Cable & Wireless (Vienna)

Jun 2000 – Jun 2001

## Skills

Product and graphic design, Team lead and creative direction, Design systems, Design thinking, Prototyping, User testing, Interviews, Design presentation, Agile methodologies, Cross-functional product ideation, Design workshops, HTML, CSS, Javascript, Figma, Origami, Adobe Photoshop and Illustrator

## Education

### Gymnasium for Art and Arts History, Grieskirchen (Austria)

Graduated in 1999

## Languages

German	Native
English	C2
Swedish	B1
French	A1

## Links

### LinkedIn

[www.linkedin.com/in/martin-huber-75359235/](https://www.linkedin.com/in/martin-huber-75359235/)

### Portfolio and case studies

To see a selection of projects with more information, please visit [portfolio.aevodesign.com](https://portfolio.aevodesign.com)